

LEAN & GREEN EUROPE IMPACT & REDUCTION



500

manufacturers, shippers,
logistic service providers, retailers,
e-commerce, ports, short sea,
barge, rail transport and airlines

8 European countries

9 Lean & Green offices

1.5 Mton CO₂ reduction (NL)

>300 Award winners

>100 Star winners

30 2nd Star winners

8 3rd Star aspirants

Our impact

Lean & Green Europe has a proven track record of enabling collaboration in logistics and guiding our partners towards a less wasteful and a more sustainable future.

We apply state-of-the-art technology and methods to measure and analyze carbon footprint; to develop proposals for the reduction of emissions that also present an irrefutable business case; and to reward members via the Star Reward system for the progress and impact made.

But ultimately, Lean & Green Europe can only achieve its objective by moving forward in a unique spirit of cooperation and discovery. And by inspiring more members to join the community. So that we can continue to enjoy all the miracles of mobility, while preserving this wonderful planet on which we all live.

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**100% Collaboration
0% Emission**



Measure to improve

CARBON PRODUCTIVITY IN GLOBAL SUPPLY CHAINS



WHAT CAN LEAN & GREEN EUROPE DO FOR YOU?

FIVE STARS TO ZERO EMISSION

Lean & Green is the road to zero emission in logistics. Companies are awarded Lean & Green Stars for reaching concrete CO₂ targets.

TOOLING

Lean analytiX
The first method for CO₂ effectiveness in logistics.
Lean & Green Off-Road
We explore opportunities for regional companies to develop joint international corridors.

BEST PRACTISES

Inspire companies to collaborate by sharing success stories.

LEAN & GREEN COMMUNITY

With more than 500 companies in Europe achieving concrete emission reduction targets Lean & Green Europe is the leading community for sustainable logistics in Europe.

Real change is necessary in order to achieve a more livable, more sustainable world. Climate change on the one hand and growing economies on the other confront the logistics sector with an enormous challenge: how to increase logistic efficiency and productivity at the same time?

Our story

In today's age of ultra-mobility, advanced logistics enable the rapid and just-in-time transportation of goods by land, air and water. Press 'Buy now' and your order arrives within hours.

Lean & Green Europe appreciates all the lifestyle benefits as much as anyone. But at the same time we believe that with mobility must come sustainability. And that sustainability can – and must – equal profitability. Hence our determined, collaborative and sophisticated effort to eliminate emissions in the logistics supply chain.

Our mission is to achieve

0% emissions through 100% collaboration. A unique process of sharing and working together – a process that has built our reputation and will continue to ensure our relevance and success. Where all 500 logistics companies in our network create a vibrant arena for the exchange of ideas and expertise. An arena in which the forging of trusting relationships is every bit as important as technical knowledge.

Lean & Green Community

Lean & Green Europe is the leading community for sustainable logistics in Europe. More than 500 companies in Europe are awarded Lean & Green Stars for achieving concrete emission reduction targets. Launched in the Netherlands in 2008, it is now available in all member states of the European Union, with 9 offices in 8 countries.

0% EMISSIONS through 100% COLLABORATION



Five-star reward system

Lean & Green is the road to zero emission in logistics. Companies are awarded Lean & Green Stars for reaching concrete targets:

- **Lean & Green Award**
For a validated plan to achieve 20% CO₂ reduction within 5 years
- **Lean & Green Star ***
For achieving 20% CO₂ reduction within 5 years (50% in scope)
- **2 Lean & Green Stars ****
10% reduction within 3 years (65% in scope)
- **3 Lean & Green Stars *****
Personal target, minimum 5% within 2 years (75% in scope)
- **4 Lean & Green Stars ******
If, by yearly verification and certification, you certify achievement of the 0% target in 2050

- **5 Lean & Green Stars *******
For reaching the final goal of 0% emissions.

Lean AnalytiX

Lean analytiX gives shippers and transporters insight into where they can make their logistics even more sustainable, through an integrated analysis in beta-test. The extra savings are expected to increase to dozens of percent. Lean AnalytiX is the first method for CO₂ effectiveness in logistics for shippers and logistics service providers. Real data shows real savings potential in national and global supply chains. The method was tried and tested for 1,5 years in practice in the international Lean & Green network.

